

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Media Strategies & Research
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

<u>Contract / Revision</u> 129040 /		<u>Alt Order #</u> Warren
<u>Product</u> Warren for Senate 2012		
<u>Contract Dates</u> 09/24/12 - 09/30/12	<u>Estimate #</u> 12099	
<u>Advertiser</u> Warren for Senate 2012		<u>Original Date / Revision</u> 09/20/12 / 09/21/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Michael Sugrue	<u>Sales Office</u> Boston-Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFXT	09/24/12	09/30/12	Fox 25 AM News 5a	5a-6a		:30			NM	5	\$2,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MTWTF--				5	\$500.00			
N 2	WFXT	09/24/12	09/30/12	Fox 25 AM News 5a	5a-6a		:30			NM	10	\$5,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MTWTF--				10	\$500.00			
N 3	WFXT	09/24/12	09/30/12	Fox 25 AM News 6a	6a-7a		:30			NM	10	\$7,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MTWTF--				10	\$700.00			
N 4	WFXT	09/24/12	09/30/12	Fox 25 AM News 6a	6a-7a		:30			NM	10	\$7,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MTWTF--				10	\$700.00			
N 5	WFXT	09/24/12	09/30/12	Fox 25 AM News 7a	7a-9a		:30			NM	10	\$7,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MTWTF--				10	\$700.00			
N 6	WFXT	09/24/12	09/30/12	Fox 25 AM News 7a	7a-9a		:30			NM	10	\$7,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MTWTF--				10	\$700.00			
N 7	WFXT	09/24/12	09/30/12	Fox 25 AM News	7a-9a		:30			NM	10	\$7,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MTWTF--				10	\$700.00			
N 8	WFXT	09/24/12	09/30/12	Fox 25 AM News	7a-9a		:30			NM	10	\$7,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MTWTF--				10	\$700.00			
N 9	WFXT	09/24/12	09/30/12	Fox 25 AM News 9a	9a-10a		:30			NM	5	\$1,500.00
		Candidate Discount										

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<u>Contract / Revision</u> 129040 /		<u>Alt Order #</u> Warren
<u>Contract Dates</u> 09/24/12 - 09/30/12	<u>Product</u> Warren for Senate 2012	<u>Estimate #</u> 12099
<u>Advertiser</u> Warren for Senate 2012		<u>Original Date / Revision</u> 09/20/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$300.00			
N 10	WFXT	09/24/12	09/30/12	Dr. Oz	10a-11a		:30			NM	5	\$1,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$200.00			
N 11	WFXT	09/24/12	09/30/12	Anderson Live	3p-4p		:30			NM	5	\$750.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$150.00			
N 12	WFXT	09/24/12	09/30/12	Dr. Oz	5p-6p		:30			NM	10	\$2,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				10	\$250.00			
N 13	WFXT	09/24/12	09/30/12	Fox 25 News at 6p	6p-630p		:30			NM	10	\$4,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				10	\$400.00			
N 14	WFXT	09/24/12	09/30/12	Fox 25 News at 630p	630p-7p		:30			NM	8	\$3,200.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTW-F--				8	\$400.00			
D 15	WFXT	09/24/12	09/30/12	TMZ	7p-730p		:30			NM	0	\$0.00
Candidate Discount												
D 16	WFXT	09/24/12	09/24/12	Bones - Net	8p-9p		:30			NM	0	\$0.00
Candidate Discount												
D 17	WFXT	09/25/12	09/25/12	New Girl/Ben	8p-9p		:30			NM	0	\$0.00
Candidate Discount												
N 18	WFXT	09/25/12	09/25/12	New Girl/Mindy	9p-10p		:30			NM	1	\$6,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$6,500.00			
N 19	WFXT	09/26/12	09/26/12	X Factor - Net	8p-10p		:30			NM	1	\$10,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$10,000.00			
N 20	WFXT	09/27/12	09/27/12	X Factor - Net	8p-9p		:30			NM	1	\$10,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				1	\$10,000.00			
D 21	WFXT	09/27/12	09/27/12	Glee - Net	9p-10p		:30			NM	0	\$0.00
Candidate Discount												
D 22	WFXT	09/28/12	09/28/12	Kitchen Nightmares - Net	8p-9p		:30			NM	0	\$0.00
Candidate Discount												
N 23	WFXT	09/28/12	09/28/12	Fringe - Net	9p-10p		:30			NM	1	\$2,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$2,000.00			
N 24	WFXT	09/24/12	09/30/12	M-Su 10p-11p News	10p-11p		:30			NM	16	\$27,200.00
Candidate Discount												

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